



<Date>

<ADDRESSEE> MAIN
<ADDRESS>
<ADDRESS>
<CITY> <PROV> <POSTAL>

Dear <Salutation>,

GOOD TO KNOWS!

At camp, we have Good To Knows updates about every camper. It's a way for us to make sure that medical, social and emotional needs are met for each and every camper. It's not about the details of their treatment, prognosis or condition: it's about how we can help this child have the best experience.

And I know about Good To Knows, because I volunteer at camp every summer. That's right, for a week every year I'm a different CEO—Camp Experience Operator!

My camp experience this year was super special because I happened to be matched up with Noah, who attended camp this year for the first time by himself! And here's where you enter the story—because your support helps make camp experiences possible for kids and families like Noah.

First of all, Noah is just a beautiful human. He's eager and earnest, he challenged himself, he looked out for other kids. **He gave camp a 12/10 and I give him an even more enthusiastic 13/10!**

The reason I say it was super special was because I was able to see camp through new eyes, his eyes, as a camper who moves differently than other kids. As you know, we are enormously proud—and deeply grateful to friends like you—of the accessibility improvements we've made at camp. **But there is always more to do, and at camp we are up for that challenge, just like anything that needs curiosity, creativity and**

Please keep reading...

Special Reply Form for:

<ADDRESSEE>
<ADDRESS>
<ADDRESS>
<CITY> <PROV> <POSTAL>

Yes, Alex! I'll make even more camp adventures possible right now!

Here is my special gift of: \$ _____

- I've enclosed a cheque payable to **Campfire Circle** OR
- I prefer to charge my gift to VISA MasterCard AMEX

Card # _____ Expiry _____ / _____

Name on Card _____

Signature _____ Telephone _____

Email _____

You can also give safely and securely online at campfirecircle.org/donate

- I've already made a gift to help campers forever with a gift in my Will.
- I'd like more information about helping campers forever with a gift in my Will.
- Please contact me for a confidential conversation. You can reach me by:
(your phone number) _____ **OR** (your email address) _____

Share your own camp story or adventure! We love hearing from you! Use this space to share a camp story, memory or past adventure. You can also send a message to campers who will be participating in camp programs all year long. Thank you for adding your voice!



commitment! Good To Know!

As you read through the stories we have curated for you today, I hope you feel inspired to act on your commitment and make a gift to Campfire Circle today. **Every single gift makes more camp adventures possible for more kids like Noah!**

In this issue, you'll also read about another way to support camp: by joining my fellow camp volunteer Doughnut in the Legacy Circle and helping campers forever with a gift in your Will. Your promise today means healing through happiness forever. And gifts in Wills provide critical funding we use today and to plan for a bright future. **Good To Know!**

You'll also meet our pals "Chill Will" and Joel, and you'll read some of the heartfelt—and helpful—messages sent to campers from friends like you. On the enclosed reply form, you'll find a space where you can share a story or message with campers. **We love hearing from you!**

You can also use the enclosed reply form to make your gift today. If you prefer, you can give online at campfirecircle.org/donate or call Michelle at 416-961-6624 ext. 273.

Thank you for your amazing support of Campfire Circle. Thank you for being part of our story! Good To Know that you are such a terrific friend of camp!



With gratitude,

Alex

Alex Robertson

Camp Experience Operator and also the more boring CEO

P.S. Good To Know we can always count on friends like you to support camp. If you're inspired to give today, that would be awesome! Thank you!